

CARLOS

CREATIVE

PHONE

954.470.1054

EMAIL

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I am a Creative with strong conceptual abilities and a wide array of production skills. Extensive team management experience in deadline-oriented environments. With a keen aesthetic eye, I can produce widely appealing work.

WORK

Creative Marketing Manager

Biorasi LLC | Miami, FL | 2016 - 2025

I am primarily responsible for the development of our corporate brand. Brand recognition and market position are particularly vital in a highly competitive industry. I also manage video and podcast production, including editing.

Art Director

Herman Advertising | Ft. Lauderdale, FL | 2011 - 2016

As head of the Art Department, I oversaw multiple design projects simultaneously. I developed campaigns from concept to fulfillment and assured quality and efficiency throughout the process.

Senior Graphic Designer

Full Spectrum Media | Ft. Lauderdale, FL | 2009 - 2011

My responsibilities ranged from print production to web development. I worked directly with clients and vendors to maintain the highest quality of service.

SCHOOL

Art Institute of Fort Lauderdale

Bachelor of Science in Graphic Design

Broward College

Associate of Science in Marketing